### University Core and Graduation Requirements

#### University Core Requirements:

<table>
<thead>
<tr>
<th>Requirement</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Religion Cornerstones</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
<td>2.0</td>
<td>REL A 275</td>
</tr>
<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
<td>2.0</td>
<td>REL A 250</td>
</tr>
<tr>
<td>Foundations of the Restoration</td>
<td>1</td>
<td>2.0</td>
<td>REL C 225</td>
</tr>
<tr>
<td>The Eternal Family</td>
<td>1</td>
<td>2.0</td>
<td>REL C 200</td>
</tr>
<tr>
<td><strong>The Individual and Society</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Heritage</td>
<td>1-2</td>
<td>3-6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Year Writing</td>
<td>1</td>
<td>3.0</td>
<td>WRTG 150</td>
</tr>
<tr>
<td>Advanced Written and Oral Communications</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>1</td>
<td>4.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1</td>
<td>4.0</td>
<td>from approved list</td>
</tr>
<tr>
<td><strong>Arts, Letters, and Sciences</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Civilization 1</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Civilization 2</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Arts</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Letters</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Biological Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Physical Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Social Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td><strong>Core Enrichment: Electives</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Religion Electives</td>
<td>3-4</td>
<td>6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Open Electives</td>
<td>Variable</td>
<td>Variable</td>
<td>personal choice</td>
</tr>
</tbody>
</table>

#### Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

#### Suggested Sequence of Courses

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FRESHMAN YEAR</strong></td>
<td></td>
</tr>
<tr>
<td>1st Semester</td>
<td>15.0</td>
</tr>
<tr>
<td>2nd Semester</td>
<td>15.0</td>
</tr>
<tr>
<td><strong>Sophomore Year</strong></td>
<td>15.0</td>
</tr>
<tr>
<td>3rd Semester</td>
<td>15.0</td>
</tr>
<tr>
<td>4th Semester</td>
<td>15.0</td>
</tr>
<tr>
<td><strong>Junior Year</strong></td>
<td>15.0</td>
</tr>
<tr>
<td>5th Semester</td>
<td>15.0</td>
</tr>
<tr>
<td>6th Semester</td>
<td>15.0</td>
</tr>
<tr>
<td><strong>Senior Year</strong></td>
<td>15.0</td>
</tr>
<tr>
<td>7th Semester</td>
<td>15.0</td>
</tr>
<tr>
<td>8th Semester</td>
<td>13.00</td>
</tr>
</tbody>
</table>

Note: Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
**BA in Communications: Communications Studies (483632)**

**2020-2021 Program Requirements (43 Credit Hours)**

<table>
<thead>
<tr>
<th>REQUIREMENT</th>
<th>1 Complete 1 option</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORE COURSES:</td>
<td></td>
</tr>
<tr>
<td>OPTION 1.1</td>
<td>Complete 3 courses</td>
</tr>
<tr>
<td>COMMS 101  - Mass Communication and Society</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 238  - Introduction to Communications Studies</td>
<td>3.0</td>
</tr>
<tr>
<td>*WRTG 150  - Writing and Rhetoric</td>
<td>3.0</td>
</tr>
</tbody>
</table>

*Note: Students must receive a B grade or better in each course to be eligible for admission. AP credit does not fulfill this requirement.

Apply to the major.

<table>
<thead>
<tr>
<th>REQUIREMENT 2</th>
<th>Complete 2 courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>THESE COURSES MAY BE TAKEN DURING THE SEMESTER IN WHICH STUDENTS APPLY FOR ADMISSION TO THE MAJOR.</td>
<td></td>
</tr>
<tr>
<td>COMMS 300  - Media Law and Responsibility</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 304  - Media Ethics: Ethical Decision-Making in a Diverse Society</td>
<td>3.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 3</th>
<th>Complete 1 course</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMS 307  - Fundamentals of Communications Action</td>
<td>3.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 4</th>
<th>Complete 3 courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMS 319  - Research in Communication</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 411  - Media Effects</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 483  - Advanced Communications Studies</td>
<td>3.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 5</th>
<th>Complete 1 hour from the following course(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMS 399R  - Academic Internship</td>
<td>1.0</td>
</tr>
<tr>
<td>COMMS 497R  - Mentored Research Practicum</td>
<td>1.0</td>
</tr>
</tbody>
</table>

You may take this course up to 1 time.

<table>
<thead>
<tr>
<th>REQUIREMENT 6</th>
<th>Complete 15.0 hours from the following course(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEPARTMENTAL ELECTIVES:</td>
<td></td>
</tr>
<tr>
<td>COMMS 361  - Mass Media History and Philosophy</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 362  - Popular Culture and Media</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 363  - Media and Their Audiences</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 366  - Communication Management Principles and Theory</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 381  - International Media Systems</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 382  - Issues in Global Communication</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 406  - Media and the First Amendment</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 416  - Media Advocacy and Social Change</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 426  - Persuasion in the Media Age</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 480  - Media Ethics and Moral Reasoning</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 481  - Gender, Race, and Class in the Media</td>
<td>3.0</td>
</tr>
<tr>
<td>COMMS 482  - Media and World Religions</td>
<td>3.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 7</th>
<th>Complete a minimum of 72 hours in courses outside of the department while meeting BYU’s University Core requirements.</th>
</tr>
</thead>
</table>

**GENERAL INFORMATION:**

The Communications Studies sequence exists as a counterpoint to the other sequences within the School of Communications. Whereas each of the other sequences excels in providing specialized instruction in a particular discipline of communications (e.g., Public Relations, Advertising, or News Media), the Communications Studies sequence takes a more generalized approach. The sequence coursework equips students with a solid foundation in the areas of critical thinking, research, writing, presentation, and communications theory, but then grants students the freedom to select their supplementary coursework from the School’s catalog of elective offerings. These courses span a variety of interests, including digital media, popular culture, advocacy, international issues, and many others. The combination of required and strategically-selected supplementary coursework begets a degree program that is highly customizable. With this freedom, however, comes the charge for students to work closely with their faculty advisor to make their professional goals known, and to work together in the creation of a viable learning plan. The Communications Studies sequence acknowledges that the lines between communication disciplines (in many cases) are blurring, and it seeks to equip students with the skills they feel are necessary to succeed in their personalized path—whether this path is professional or academic in nature, and whether it leads them deeper into the communications industry, or on to other disciplines.

**SCHOOL REQUIREMENTS:**

1. Each student must be Pre-Comms in order to apply to the major. Contact the college advisement center for admission requirements, or comms.byu.edu.
2. All students must take a campus writing course before applying for admission to the major. WRTG 150 or any Advanced Writing Course fulfills this requirement. AP credit does not.
3. Complete a minimum of 72 hours in courses outside of the department, while meeting BYU’s University Core requirements.
4. Every student is required to complete an internship. Although the school operates an internship office (280 Brimhall Building) that serves as a clearinghouse for internship information, the responsibility for securing an internship rests with the student. However, students may not embark on any internship without prior approval from a faculty advisor, before processing appropriate documents with the Internship Office (280 BRMB), and without being enrolled in Comm 496R.
5. In certain courses, students will be required to demonstrate proficiency in InDesign, Adobe Photoshop and Adobe Illustrator by portfolio review.

See the School of Communications in 360 BRMB.

6. For program objectives, please see: learningoutcomes.byu.edu.

**THE DISCIPLINE:**

Communication is a central part of the human experience and, as such, the study of communications works its way into a diverse set of professional and academic disciplines. The Communications Studies sequence is designed to prepare students to pursue their professional goals, by focusing on the development of key skills in critical thinking, research, writing, presentation, and communications theory. Students are urged to use the large selection of elective credits in the sequence to tailor their education to their future endeavors, whether they fall into the traditional communications roles of marketing, public relations, advertising, and broadcast media, or other endeavors such as academia, law, entrepreneurship, etc. To develop a wide understanding of the world and the processes that make society work, students are encouraged to supplement their Communications coursework with relevant electives from other Departments.

**CAREER OPPORTUNITIES:**

The Communications Studies sequence is designed to provide students with a general set of skills in critical thinking, research, writing, presentation, and communications theory. These skills form the foundation for success in a variety of professional and academic fields and, through strategic scheduling and selection of supplementary coursework, students will find themselves prepared to perform in variety of environments, both within and outside of the traditional communications trajectory.
OFF-CAMPUS PROFESSIONAL INTERNSHIPS:

As part of the Communications Studies sequence, and after the necessary prerequisites have been completed, students will have the opportunity to choose between a mentored research practicum or an off-campus professional internship. For mentored research practicums, a faculty advisor must be selected to approve and supervise the project. For off-campus internships, a fulltime practitioner may serve as supervisor, after gaining approval from the faculty advisor. Approval for either of these options must come in advance of their initiation.

FACULTY ADVISOR:

Check with the School of Communications, in 360 BRMB, to be assigned a faculty advisor.

MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

DEPARTMENT INFORMATION

School of Communications
360 Brimhall Building
Brigham Young University
Provo, UT 84602
Telephone: 801-422-2077

ADVISEMENT CENTER INFORMATION

College of Fine Arts & Communications Advisement Center
D-444 Harris Fine Arts Center
Brigham Young University
Provo, UT 84602
Telephone: 801-422-3777
Email: cfacadvise@byu.edu
Website: cfacadvise.byu.edu