## University Core and Graduation Requirements

### Religion Cornerstones
- **Teachings and Doctrine of The Book of Mormon**
  - 1 Class, 2.0 Hours
  - REL A 275
- **Jesus Christ and the Everlasting Gospel**
  - 1 Class, 2.0 Hours
  - REL A 250
- **Foundations of the Restoration**
  - 1 Class, 2.0 Hours
  - REL C 225
- **The Eternal Family**
  - 1 Class, 2.0 Hours
  - REL C 200

### The Individual and Society
- **American Heritage**
  - 1-2 Classes, 3-6.0 Hours
  - from approved list
- **Global and Cultural Awareness**
  - 1 Class, 3.0 Hours
  - from approved list
- **First Year Writing**
  - 1 Class, 3.0 Hours
  - from approved list
- **Advanced Written and Oral Communications**
  - 1 Class, 3.0 Hours
  - from approved list
- **Quantitative Reasoning**
  - 1 Class, 3-4.0 Hours
  - ACC 200*
- **Languages of Learning (Math or Language)**
  - 1 Class, 3.0 Hours
  - STAT 121* or MATH 118*

### Arts, Letters, and Sciences
- **Civilization 1**
  - 1 Class, 3.0 Hours
  - from approved list
- **Civilization 2**
  - 1 Class, 3.0 Hours
  - from approved list
- **Arts**
  - 1 Class, 3.0 Hours
  - from approved list
- **Letters**
  - 1 Class, 3.0 Hours
  - from approved list
- **Biological Science**
  - 1 Class, 3-4.0 Hours
  - from approved list
- **Physical Science**
  - 1 Class, 3.0 Hours
  - from approved list
- **Social Science**
  - 1 Class, 3.0 Hours
  - ECON 110*

### Core Enrichment: Electives
- **Religion Electives**
  - 3-4 Classes, 6.0 Hours
  - from approved list
- **Open Electives**
  - Variable Classes, Variable Hours
  - personal choice

For University Core and Program Questions, contact the Advisement Center in 460 TNRB.

*These courses fill both General Education and Program Requirements (12 hours overlap).

### Graduation Requirements:
- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

### Suggested Sequence of Courses

#### FRESHMAN YEAR

<table>
<thead>
<tr>
<th>Semester</th>
<th>1st Semester</th>
<th>2nd Semester</th>
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<tr>
<td>3.0</td>
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<td>3.0</td>
</tr>
<tr>
<td>ENT 101 (recommended)</td>
<td>ENT 113</td>
<td>ENT 311 or ENT 362</td>
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<tr>
<td>MKTG 201</td>
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<tr>
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<td>MSB 180 (recommended)</td>
<td>MSB 180 (recommended)</td>
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<td>General Education</td>
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<tr>
<td>Religion Cornerstone</td>
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<tr>
<td>Open Elective</td>
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#### SOPHOMORE YEAR

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<tr>
<td>ENT 421</td>
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<tr>
<td>MSB 325</td>
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#### JUNIOR YEAR

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<td>ENT 402</td>
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<td>ENT 411</td>
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<td>FIN 201</td>
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#### SENIOR YEAR

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<tr>
<td>Entrepreneurship Elective (ENT 432, 434R, or 437)</td>
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<tr>
<td>Open Elective</td>
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<tr>
<td>Total Hours</td>
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Most applicants apply to the BYU Marriott School of Business the summer after their sophomore year. Each program starts at the beginning of a new academic year.

- Deadline to apply for Fall is the last working day of June by 4:30 p.m.

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
BS in Entrepreneurial Management (326420)
2020-2021 Program Requirements (64 Credit Hours)

**REQUIREMENT 1** Complete 3 courses
- ENT 313 - Startup Bootcamp
- IS 201 - Introduction to Management Information Systems
- MKTG 201 - Marketing Management

**Apply and be formally accepted into the program.**

**REQUIREMENT 2** Complete 9 courses
- *ACC 200 - Principles of Accounting
- *ECON 110 - Economic Principles and Problems
- FIN 201 - Principles of Finance
- GSCM 305 - Introduction to Global Supply Chain Management
- GSCM 310 - Supply Chain Management in International Business
- IS 110 - Spreadsheet Skills and Business Analysis
- *M COM 320 - Communication in Organizational Settings
- IS 201 - Introduction to Business Analytics
- STAT 121 - Principles of Statistics

**REQUIREMENT 3** Complete 1 course
- ENT 381 - Entrepreneurship Lecture Series
- ENT 382 - Entrepreneurship Lecture Series

**REQUIREMENT 4** Complete 3 options

**OPTION 4.1** Complete 6 courses

**COMPLETE THE ENTREPRENEURSHIP CORE COURSES:**
- ENT 302 - Entrepreneurship Analytics
- ENT 411 - Creating New Ventures
- ENT 436 - Entrepreneurial Entrepreneurship

**OPTION 4.2** Complete 2 courses

**COMPLETE TWO ENTREPRENEURSHIP ELECTIVE COURSES:**
- ENT 421 - Financing New Ventures
- ENT 422 - Managing New Ventures and Family Business
- ENT 431 - Innovation Practicum
- ENT 432 - Commercializing Innovation
- ENT 434R - New Venture LaunchPad
- ENT 437 - Entrepreneurship Capstone

**OPTION 4.3** Complete 1 course

**CAPSTONE COURSE. A COURSE USED IN THIS REQUIREMENT WILL NOT DOUBLE COUNT IN THE REQUIREMENT ABOVE.**
- ENT 432 - Commercializing Innovation
- ENT 434R - New Venture LaunchPad
- ENT 437 - Entrepreneurship Capstone

**REQUIREMENT 5** Complete 2 courses
- HRM 391 - Organizational Effectiveness
- MSB 390 - Ethics for Management

**REQUIREMENT 6** Complete 1 course

**COMPLETE ONE ADDITIONAL 3.0 CREDIT HOUR MARRIOTT SCHOOL COURSE. COURSES USED TO FULFILL REQUIREMENT 5 CANNOT BE USED TO FILL THIS REQUIREMENT.**
- ACC 310 - Principles of Accounting 2
- ENT 421 - Financing New Ventures
- ENT 422 - Managing New Ventures and Family Business
- ENT 431 - Innovation Practicum
- ENT 432 - Commercializing Innovation
- ENT 434R - New Venture LaunchPad
- FIN 432 - Investments Academy
- FIN 438 - Financial Planning
- FIN 425 - Private Equity and Venture Capital
- GSCM 411 - Global Business Negotiations
- GSCM 412 - Operations Analytics
- GSCM 419 - Customer Relationship Management
- GSCM 429 - Global Supply Chain Strategy
- HRM 402 - Human Resource Management
- HRM 411 - Organizational Development and Change
- HRM 412 - Compensation, Benefits, and Performance Management
- HRM 413 - Managerial Leadership Development
- IS 303 - Introduction to Computer Programming
- IS 315 - Spreadsheets for Business Analysis
- IS 520 - Business Programming and Spreadsheet Automation
- MKTG 412 - Professional Selling and Sales Management
- MKTG 414 - Entrepreneurial Marketing
- MKTG 415 - Digital Marketing
- MKTG 416 - International Marketing
- MKTG 429 - Marketing Strategy
- MSB 390 - Ethics for Management
- MSB 430 - Introduction to International Business

**REQUIREMENT 7** Complete Marriott School exit survey online.

**THE DISCIPLINE**

Entrepreneurs seek to make the world a better place by creating valuable products and services that improve the lives of customers and add value to the economy. Some entrepreneurs may create and start business ventures to bring these ideas to market, while others pursue these efforts as employees in companies ranging from startups to established firms. Still others may focus on acquiring, owning and managing business ventures of all sizes and types. No matter where they find themselves, entrepreneurs seek to discover problems and innovate to solve those problems.

**CAREER OPPORTUNITIES**

Graduates from entrepreneurial management typically create, launch, and manage a new business venture, work for startup ventures or rapidly growing enterprises, or join a larger established company in a product development and business development role.

**GENERAL INFORMATION**

Students are encouraged to apply to the BYU Marriott School of Business after their freshman or sophomore year, as soon as they have completed the prerequisite courses. BYU Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

**APPLICATION INFORMATION**

All new students entering the BYU Marriott School commence their study at the beginning of fall semester.
Admission into the BYU Marriott School is based on consideration of the following:

- Entrepreneurial history including startups, courses, competitions and clubs
- Essay
- Prerequisite GPA
- Professionalism
- Résumé
- Review of the overall academic record

Prerequisite courses must be completed before the application deadline. Applicants with at least a 3.0 in the prerequisite courses are preferred. When prerequisite GPA is calculated, repeated or transferred courses will be discounted.

Visit the BYU Marriott Undergraduate Advisement Center for more information.

TRANSFER INFORMATION

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.

MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION

Marriott School of Business Undergraduate Advisement Center
Brigham Young University
460 Tanner Building
Provo, UT 84602
801-422-4285
msb_advisement@byu.edu